

About our series of shows

Ramada Hotel, Hollingbourne, Maidstone

Sunday 8th January

Thursday 29th March (evening event)

Sunday, 1st July (incorporating Bridalwear Clearance)

Very successful shows attracting 100 brides for the evening event and 300+ for January and July. A key location for companies wishing to attract business from the Maidstone area. A well located, spacious venue accommodating over 60 exhibitors, all on the ground floor.

Salomons, Tunbridge Wells

Sunday, 22nd January

Attracting over 150 brides, the exhibition is held in the mansion house set in a stunning location, attracting brides from Tonbridge, Tunbridge Wells and towns to the west in Sussex.

The Clive Emson Conference Centre at Kent Showground, Detling

Sunday, 5th February

Slightly smaller than our major Detling events, this show is held once a year in February and hosts over 100 exhibitors and attracts, last year this event registered over 650 brides from all over Kent.

Commissioner's House, Chatham

Sunday, 19th February

This show attracts around 200 brides from the Medway region. Set in a stunning venue where exhibitors are located in elegant rooms within the house and in the permanent integral marquee.

Ashford International Hotel, Ashford

Sunday, 26th February & Sunday 3rd June (inc. Bridalwear Clearance)

A spacious venue serving the Ashford, Canterbury and West Kent Region attracting 150-250 brides.

Hadlow Manor Hotel, near Tonbridge

Sunday, 11th March

A welcoming venue serving the Tonbridge and Sevenoaks area hosting 35 exhibitors and attracting around 130 brides.

Inn on the Lake Hotel, Gravesend

Sunday, 25th March

Situated on the A2/M2, this venue is the leading event in North Kent, attracting over 200 brides from the region stretching from Dartford and Bexley down to the Medway towns.

The Kent Showground,

Detling, Nr. Maidstone

Sunday, 22nd April

The largest independent regional wedding show in the UK, hosting over 200 exhibitors and consistently attracting over 1,200 couples from all over the South East. This Show offers an exciting programme of entertainment and fashion shows with a competition hosted by kmfm. Highly regarded by exhibitors and visitors alike - and unbeatable value for money for exhibitors.

Please note that our visitor attendance is recorded by the number of bride-to-be registrations to give an accurate indication of potential weddings, so total footfall at these events is of course much higher than the figures quoted above.

All our events have a restriction on the number of bookings accepted from each profession thereby offering the best range of services for the visitors attending, as well as ensuring each event is beneficial to our exhibitors in terms of business gained.

Exhibition costs are exceptionally competitive with added value such as hire of tables and chairs, lunch and refreshments, entry in the Showguide and supply of data after the event.



Brochure Distribution and Bridal Lists

'A cost-effective method of reaching brides who are actively seeking to order their wedding day requirements'

If you are unable to attend a particular show but would like to have your leaflets distributed to brides attending, you may book our Bridal Bag insertion service. Leaflets can be included in the Bridal Bag at a rate of £35+vat per 100 and you can provide any quantity, with appropriate pro-rata payment. This service includes provision of the database of brides to whom your leaflets are given enabling you to conduct follow-up marketing. Data includes names, postal address, telephone number, date and place of wedding (please note that email addresses are not supplied). A discount of 20% is offered on bookings of 1,000 or more leaflets.

To book this service, please despatch your leaflets with this form, duly completed, to arrive at least 7 days before the event.

Alternatively you may wish to purchase bridal lists from any of our shows at a charge of £25+vat per 100.

Contact Name: Tel No:

Company:

Address:

Product or Service your company offers: Quantity of brochures enclosed:

If brochures consist of two parts i.e. leaflet and separate price list, the items should be pre-collated in envelopes or stapled together.

To be distributed at: a) All shows b) Only the following show(s)

If you require the database by email, please give your email address:

Payment enclosed: £..... @ £35+vat per 100 or £28+vat per 100 when booking 1,000 or more.

Please make cheque payable to **The Wedding Experience** and enclose with your leaflets and this completed form which should be delivered to: The Wedding Experience, 11 Westfield Gardens, Borden, Sittingbourne, Kent ME9 7PW